



empower health USA

a global action platform partner



GOAL

Empowering at-risk women with proven strategies to prevent **UNINTENDED OPIOID PREGNANCIES** and gain control of their future.



High-Risk Population:

Women of child-bearing age who are dependent or addicted to opioids.

- **86%** of pregnancies in these high-risk women are unintended;
- Most high-risk women do not receive effective counseling, navigation, and elimination of barriers for family planning;
- **> 85%** of high-risk women **DO NOT** use birth control;
- High-risk women have a median of **FOUR** births in their lifetime;
- Each unintended pregnancy can result in an average **\$100,000** in 1st year acute care costs; and an estimated **\$650,000** in medical and social costs for an affected child's first 18 years;
- Unintended pregnancies in high-risk women disrupt drug addiction treatment programs due to high relapse rates;
- Providers and Payers lack effective approaches to avoid unintended opioid pregnancies.



Our Proven Solution:

A **TELEHEALTH**-based education and navigation service.

- Highly empathetic intervention;
- Teleprompter-scripted to ensure consistency, and recorded for quality assurance, Title X compliant;
- EHR digital documentation of education to meet state and SAMSHA requirements, and available to patient for review;
- Providers save time by referring at-risk women to Empower Health;
- We will counsel, educate, and navigate (if patient desires) to family planning resources;
- Ongoing population management and relationship with patient to monitor and help if needed.

\$100,000

AVERAGE 1ST YEAR ACUTE CARE TREATMENT COST FOR EACH OPIOID BIRTH

(CDC ESTIMATE)

> 85%

OF CHILDBEARING AGE WOMEN ON OPIOIDS DO NOT USE CONTRACEPTION.

(*Source: TN Medicaid Report)

- WHAT WE DO -



CONNECT

We accept provider referrals for women at risk.



EDUCATE

We help them understand opioid pregnancy risks and prevention options.



NAVIGATE

We remove any barriers to access for preventive care.



SUPPORT

We support ongoing health decisions.



empower health

empowerhealthUSA.com

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RESULTS



VRLAC* 'ELIMINATES' THE RISK OF unintended opioid pregnancies and human suffering, and **saves \$\$ Millions.**

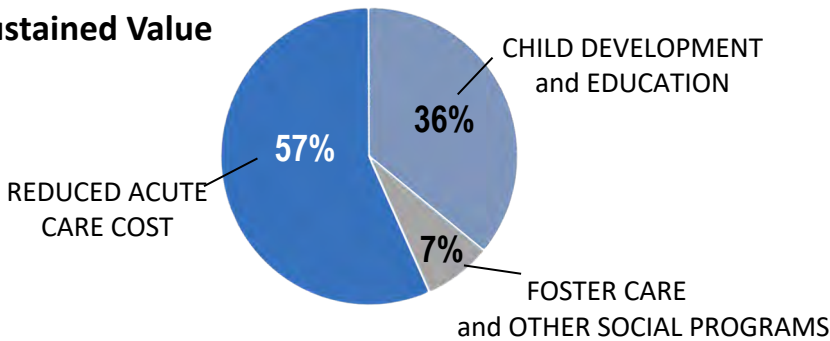
*voluntary, reversible long-acting contraception



SUSTAINED VALUE

Avoids significant medical and social costs for each dollar of cost.

Sustained Value



TWO FUNDING MODELS

- **Pay-for-Success/Value-based Model**
- **Pay as You Go**

VALUE-BASED MODEL

- Requires no start up capital to launch
- Pay only for demonstrated risk reduction
- Cost avoidance validated by independent 3rd party
- Fits with value-based health plan requirements

PAY AS YOU GO MODEL

- Pay for ramp-up and all services delivered
- Use when no value-based health plan exists

2,000

AT-RISK WOMEN EMPOWERED TO AVOID UNINTENDED OPIOID PREGNANCIES RESULTS IN...

\$40M

PER YEAR IN SHORT-TERM REDUCED UTILIZATION

MEDICAL

Most high-risk women and their children remain on Medicaid.

FOSTER CARE

A significant % of children in foster care are from families with substance abuse.

DEVELOPMENT

Many children have lifetime learning and social challenges.





REFERRAL PROCESS



SCHEDULING

- Patient referred from Clinics/Agencies/NPO's
- Patient scheduled for education
- Transportation covered



EDUCATION

- Via **TELEHEALTH** provided by us at women's health provider location (pictured below right)
- Highly empathetic 1:1; learning appropriate



NAVIGATION

- Immediate access to birth control if desired
- 100% of contraceptive cost covered through program partners
- Integrates well with existing local programs



FOLLOW UP

- Referring provider feedback
- Quarterly follow up with women at risk
- VRLAC confirmed, or re-education if not



Our Approach:

Use **TELEHEALTH**-based education and local clinic partnerships to:

Reach every child-bearing age woman exposed to opioids across a state or region as required by value-based programs or other Payors;

Educate women about risks and options for preventing pregnancy;

IF they choose **VRLAC** (voluntary, reversible, long-acting contraception), **connect them to a women's health provider** and remove all barriers to access (transportation, personal, medical costs);

Regular follow up to ensure satisfaction and verify status;

Every 6 months, **Re-educate** women who remain at risk for an unintended opioid pregnancy.

REFERRAL MODEL

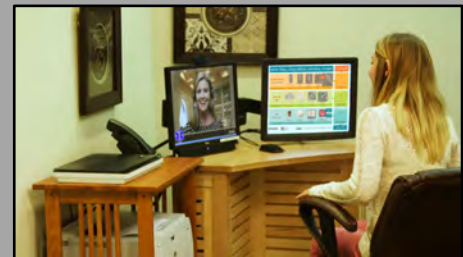
Agency, Clinic,
and NPO Referrals



Empower
Health USA
Program

- TELEHEALTH SERVICES -

Live Presenter Media Screen



Patient Encounter





ABOUT US

Empower Health USA is a population health management service company that merges high-tech with high-touch. Our turnkey service provides a one-on-one empathetic human connection that allows sensitive information to be discussed freely and effectively with difficult-to-reach populations. It supports the tools necessary to help navigate patients to their selected prevention or treatment pathway.

Empower Health USA was initially formed as a research and development company leveraging 20 years of educational service delivery, distance learning, field implementation and operations experience the founders gained at Education Networks of America (www.ena.com). We applied these service concepts to create the service delivery system for our patient education and engagement. Education Networks of America (ENA) is one of the largest providers of education services in the U.S. with 8,000+ schools and healthcare facilities in 40 states.

Empower Health USA has educated and navigated thousands of patients in various clinical and hospital settings across a wide spectrum of clinical interventions.

NON-PROFIT PARTNERS



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Homes Initiative®

